

KASEY GREENHALGH

• 2722 MARGATE DR. • AUGUSTA, GA 30909 • (813) 263-2766 • Kaseygreenhalgh@gmail.com •
www.KaseyGreenhalgh.com

To whom this may concern,

Please receive this letter and resume as formal application on behalf of Kasey Greenhalgh.

Kasey is a Tampa native and has served as a reporter and fill-in-anchor for WAGT/WJBF in Augusta, Georgia. Kasey is a spunky, aggressive and outgoing. Kasey enjoys digging up original, investigative and politically interesting stories for the evening newscasts. Kasey loves the thrill of a news hunt and is not afraid to ask tough questions. She enjoys the adrenaline rush of competing and pride of winning.

Being an athlete throughout her life, Kasey has developed reliable and strong leadership skills. Most of all, it's the basis of her competitive nature to be the first to report the news, accurately.

Kasey's enthusiasm and sincere passion for broadcast journalism is reflected by the way she tells each story.

Kasey believes teamwork and thorough communication are the keys to achieving quality stories produced correctly and on time.

Kasey's current employment status is rather unusual. WAGT (a Schurz owned station) was recently purchased by Gray Media.

WAGT and it's sister station WJBF (a Media General owned station) have worked together under a joint operation agreement for some time. After months of back and forth litigation, the staff of WAGT was terminated on April 12th.

Kasey was let go in the highest regard from her management at WAGT and WJBF. If you have any questions or referral requests, please contact WJBF's GM, Bill Stewart or Director of Digital journalism & Content, Scott Elledge (contact info below.).

Overall, Kasey is an energetic, hard worker, and would be a valuable addition to your station. She welcomes the opportunity to discuss with you the prospect of becoming a part of your highly acclaimed news team.

Bill Stewart: (706) 799-6623, fstewart@wjbf.com

Scott Elledge: (706) 799-6683, relledge@wjbf.com

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REPORTER • ANCHOR • PRODUCER

OVERVIEW & CORE COMPETENCIES

Strong ethical news judgment and reporting abilities • Digital Journalist • Tenacious • Investigative • Strong people skills • Energetic • Proficient in the use of all current non-linear editing software • Writing scripts • Creative Writing • Artistic story teller • Skilled communicator • Detail oriented • Meets deadlines and time constraints • Team player •

EDUCATION

BACHELOR OF SCIENCE DEGREE • TELECOMMUNICATIONS (2013)
UNIVERSITY OF FLORIDA – Gainesville, FL

EXPERIENCE

REPORTER

WAGT (NBC) & WJBF (ABC) – Augusta, GA / Aiken, SC

June 2014 – April 2016

• Report and one-man-band packages for evening shows • Enterprise original content that's "Here for You" • Investigates pressing concerns in Augusta, GA – Aiken, S.C. • Focuses on political and investigative stories • Holds local officials accountable for their decisions and actions that affect the community • Actively posts content to social media and the stations website • Performs live shots out in the field • Stories most recognized for: Investigating Augusta municipalities required to pay the state millions back taxes [with interest] to ultimately pay Honeywell for overpaid taxes • Grovetown residents' unusually high water bills by digging into City practices • Augusta Judge holds Clerk of Court in contempt • A tragic fire at Marshall Square Retirement Community proved it's parent company's fire protocols didn't meet code requirements • Columbia County developer attempts to get water park plans approved but ultimately fails when caught writing bad checks • Local long-time developer facing charges for breaking EPA laws •

REPORTER / IN-GAME HOST

HOUSTON ASTROS (Spring Training) – Kissimmee, FL

January 2014 - April 2014

• "Face of the Houston Astros" (Spring Training) • In-game host to manage game day entertainment • Create, shoot and edit interviews of Houston Astros players for between-inning entertainment viewed on jumbo-tron • Coordinate and adlib live field shots and game segments • Manage staff of 8 to perform and entertain live at home games • Created and produced videos for TV and web content promoting the 2014 Houston Astros spring training season • Create gameday rundown and script for half-inning segments • Blog for the Houston Astros and Osceola County Stadium Spring Training website •

WUFT-TV (PBS) – Gainesville, FL

August 2011 - August 2013

• Turned packages for nightly newscasts • One Man Band • Anchored five o'clock newscasts • Wrote Scripts • Stacked Rundown • Associate produced shows when needed • Edit Video •

FEATURES REPORTER / PRODUCER

WRUF-FM (NPR) – Gainesville, FL**May 2013 - August 2013**

• Feature Reporter for Morning Edition • Conducted In-depth interviews • Localized national stories • Used investigative reporting tactics to obtain research and relevant content for stories • Formatted stories for web and Front Page (PBS' online magazine) •

REPORTER / PRODUCER**ESPN & ESPN (Radio) – Gainesville, Ocala, and St. Augustine, FL****November 2012 - May 2013**

• Hosted and worked the “red carpet” performing live interviews of players and coaches at the 2012 ESPN/Home Depot College Football Awards • On-air talent for various talk shows • Produced web and radio stories •

REPORTER / PRODUCER**WRUF-FM (NPR) – Gainesville, FL****August 2012 - December 2012**

• Delivered live newscasts • Covered local stories via remote • Conducted in-person interviews • Reported breaking political news during 2012 electoral period • Conducted face-to-face interview with George P. Bush •

REPORTER / PRODUCER**Fox News Channel – New York, NY****May 2011 - August 2011**

• Worked for America's #1 rated morning show, *Fox & Friends* • Reported the national sports live in studio • Worked with high-profile celebrities, politicians and news personalities on a daily basis • Participated in daily pitch meetings • Produced nationally-aired segments • Conducted interviews • Prepped anchors and guests for *Fox & Friends* daily show • Wrote scripts • Edit & cut video •

REPORTER / PRODUCER / PUBLIC RELATIONS**WEDU (PBS) – Tampa, FL****February 2010 - December 2010**

• On-air talent and producer for *Florida This Week: College Edition* • Produced and broadcasted promotional web videos • Wrote Scripts • Editing Video • Running Teleprompter • Photog • Wrote published press releases • Assistant Coordinator for *Sojourn* (Tampa Bays #1 Rated Black-Tie Gala) and *The Be More Awards* (Coined “The Academy Awards for Non-Profit Organizations” in Greater Tampa Bay) •

TECHNICAL SKILLS

• ENPS • iNews • Edius • Stratus • TVU • ARDOME • Viz • Compix • Chyron Luci • Final Cut Pro • Aurora • Adobe Premier Pro • Adobe Audition • Adobe Photoshop • Adobe InDesign • Panasonic P2 HD Camera • Sony/Panasonic HD Camera • DVC Pro Camera •

COMPUTER SKILLS

• Windows • Mac OS-X • Microsoft Office •

SOCIAL MEDIA & ONLINE PROFICIENCIES

• Facebook • Twitter • LinkedIn • Word Press • Social News Desk • FTP • Vimeo • YouTube • Periscope • Facebook Live • Instagram

LEADERSHIP AND AFFILIATIONS

• UF Dance Marathon Morale Staff Member (2 years) • Editor-in-Chief of High School Yearbook • Golf Team High School (Captain) • Special Olympics: Volunteer and Spokesperson (4 years) •

PROFESSIONAL REFERENCE LETTERS

FOX NEWS (New York, NY) • ESPN (Gainesville, FL) • WEDU (PBS) (Tampa, FL)